

Greg Maddox • Art Director

A Small Collection of Work Highlights From 2009-2015.

Responsible for over-all look of layouts, photographic Art Direction and design per creative direction. Lead the pre-pro meetings, attended photoshoots, and marked up photography for retouching.



it sure flies by

Lucky for you, we've got time—and the perfect watch—to keep up with you, no matter how much fun you're having.



THE PLAYLIST



1. DENIM OVERALLS

This throwback style is so on-trend and works with everything from a casual T-shirt to a dressy button-down.

Arizona distressed overalls jcp.com 664-9606

2. BOYFRIEND CARDIGAN

The light knit and oversized shape make it the perfect layering piece for breezy summer nights.

Arizona boyfriend cardigan jcp.com 662-4704

3. MIXED MATERIAL BASEBALL SHIRT

The tomboyish tee gets a flirty update with feminine lace sleeves.

Arizona lace-sleeve tee jcp.com 662-5832

4. CHEVRON PRINT DRESS

A high-low hem and cool chevron print give a summer-perfect sundress a fresh twist.

Trixxi aztec-print dress jcp.com 221-8820

5. PENDANT NECKLACE

With a fun elephant pendant, the long necklace adds a playful finishing touch.

Decree elephant pendant jcp.com 131-4226

6. BOHO SANDALS

The of-the-moment shoes are comfy and offer any look an effortlessly casual vibe.

Arizona stassi sandals jcp.com 038-6438

7. LACE SKIRT

White is spot-on for the season, and the flouncy silhouette is so flattering.

Arizona lace skirt jcp.com 664-9715

8. BOLD RING

The rhinestone ring makes a statement on its own—or add it to your ring party!

Mixit vintage-look shield ring jcp.com 054-6752

9. EASY PLAID SHIRT

It's your new wear-everywhere shirt—tie around your waist for a fresh look.

Arizona plaid shirt jcp.com 662-2805

10. FOLDOVER BAG

This cool, convertible style can be carried as a shoulder bag, tote or a clutch—it's like three bags in one!

Call It Spring crossbody bag jcp.com 148-1029

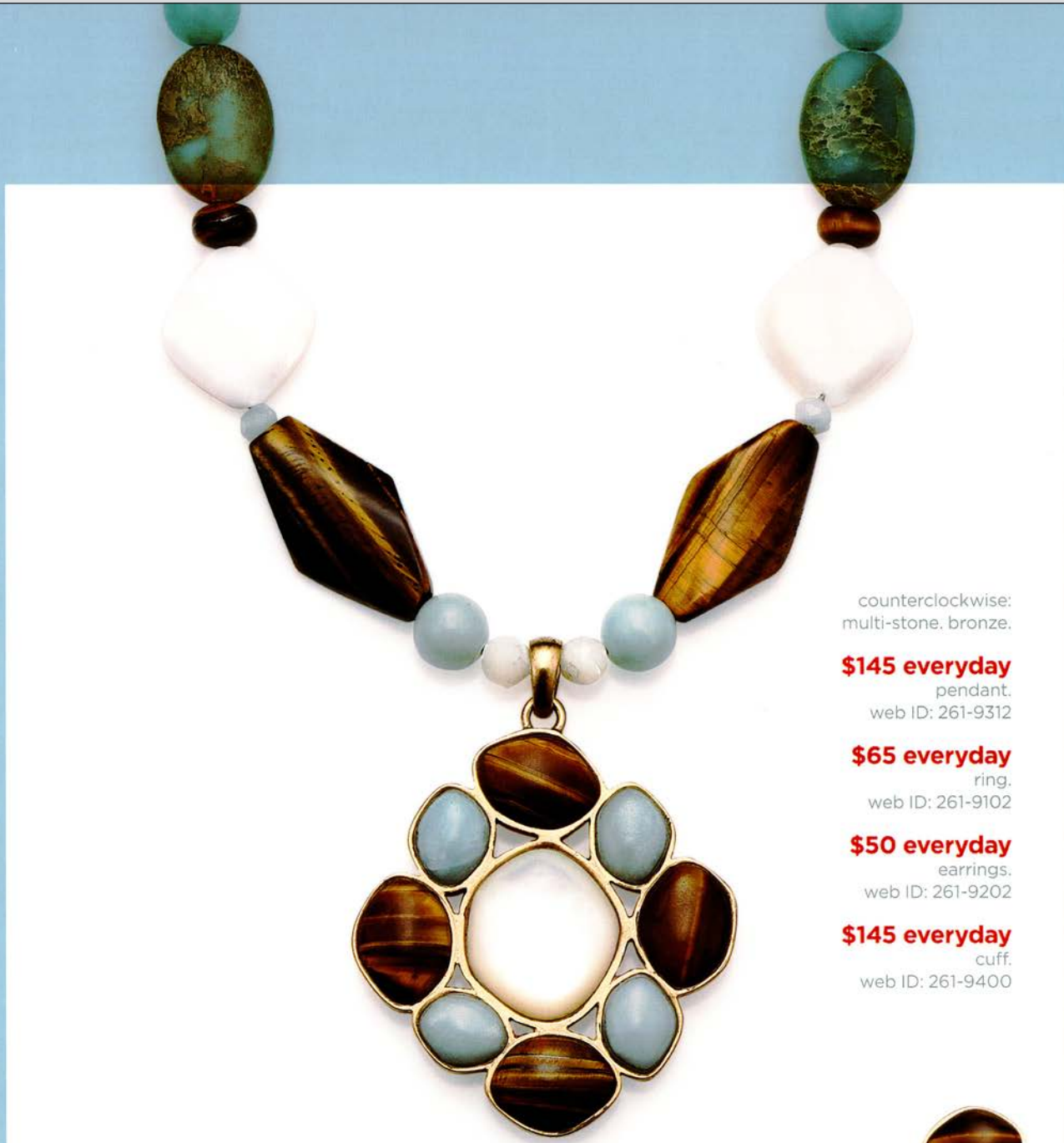


INTRODUCING THE SEASON'S CAN'T-LIVE-WITHOUTS, HAND-PICKED BY THE EDITORS OF PEOPLE STYLEWATCH



People
StyleWatch
MUST HAVES
sponsored content

ALL STYLES AVAILABLE IN SELECT STORES
AND AT jcp.com/people-stylewatch



counterclockwise:
multi-stone, bronze.

\$145 everyday
pendant.
web ID: 261-9312

\$65 everyday
ring.
web ID: 261-9102

\$50 everyday
earrings.
web ID: 261-9202

\$145 everyday
cuff.
web ID: 261-9400



from top, left to right: **\$95 may** pendant **\$40 everyday** pendant **\$50 everyday** pendant **\$50 may** pendant

\$50 may pendant **\$40 everyday** pendant **\$40 may** pendant **\$40 everyday** pendant **\$50 may** pendant

fine jewelry details on back cover.

SUIT YOUR SELFIE

40-50% OFF
 JUNIORS' L'AMOUR
 NANETTE LEPORE
 & OLSENBOYE
 APPAREL
 select styles

\$27.99
 L'Amour Nanette Lepore dress
 jcp.com 645-7404
 orig. \$48

\$14.99
 Olsenboye tee
 jcp.com 658-7005
 reg. \$28

\$26.99
 Olsenboye pants
 jcp.com 658-7002
 reg. \$46

\$26.99
 Olsenboye sweatshirt
 jcp.com 658-7018
 reg. \$46

\$21.99
 Olsenboye skirt
 jcp.com 658-7016
 reg. \$38



Olsenboye

\$15 OFF \$15

Get a \$15 off \$15 Bonus Cash Coupon when you spend \$100 or more on JCPenney gift cards in store, July 15-August 15. Coupon good for one-time use in store only 8/16/14-9/1/14. Some exclusions apply. See back for details.



30-60% OFF
 FASHION
 ACCESSORIES
 select styles
 \$5.60-\$28
 reg. \$8-\$40

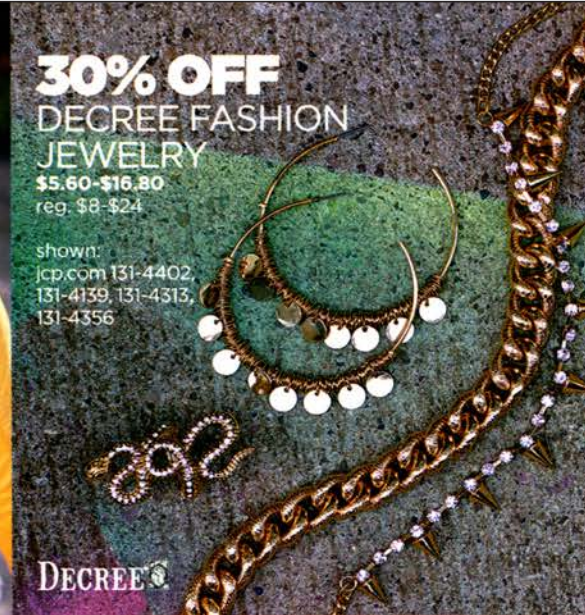
\$9.99
 Olsenboye
 scarf or
 beanie
 jcp.com
 111-1312,
 111-1447
 reg. \$18-\$20



30% OFF
 DECREE FASHION
 JEWELRY
 \$5.60-\$16.80
 reg. \$8-\$24

shown:
 jcp.com 131-4402,
 131-4139, 131-4313,
 131-4356

DECREE



\$59.99
 Olsenboye
 reed or erin
 jcp.com 037-7451,
 037-7446
 reg. \$69.99



\$39.99
 Arizona
 nene or lacie
 jcp.com
 037-7416,
 037-7419
 reg. \$49.99

\$49.99
 Arizona kiley
 jcp.com
 037-7413
 reg. \$59.99

ARIZONA

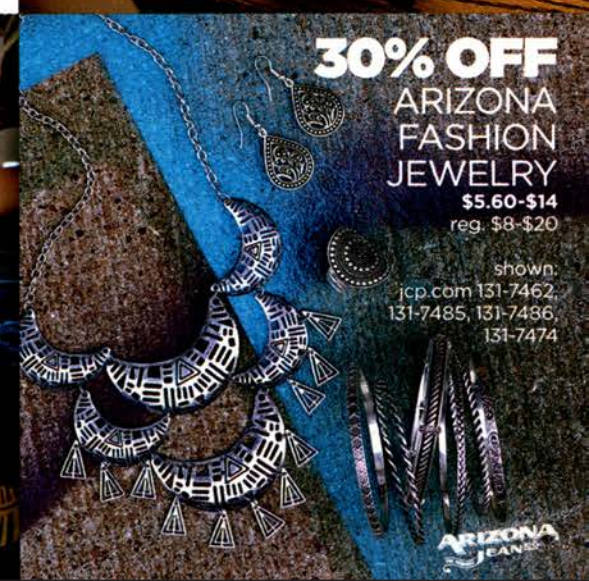


\$39.99
 Olsenboye messenger
 or backpack
 jcp.com 102-4425,
 102-4412

Olsenboye



\$29.99
 Arizona stella
 jcp.com 102-9351
 reg. \$39.99



30% OFF
 ARIZONA
 FASHION
 JEWELRY
 \$5.60-\$14
 reg. \$8-\$20

shown:
 jcp.com 131-7462,
 131-7485, 131-7486,
 131-7474

ARIZONA

office ready and salary friendly



liz claiborne woven shirt **\$27**
liz claiborne boucle skirt **\$30**



liz claiborne woven shirt **\$27**
liz claiborne jeans **\$30**
liz claiborne suit jacket **\$40**



liz claiborne belted dress **\$40**

LIZ claiborne

only at jcp

Our new Liz Claiborne shop inside jcp features all the quality and versatility you expect from one of the most legendary names in fashion. And with so many nine-to-five looks, getting dressed for the office won't even feel like, well, work.



liz claiborne necklace **\$18**

liz claiborne denim shirt **\$27**

liz claiborne belted slim-leg cords **\$30**

liz claiborne wrap coat **\$100**





2-DAY SALE! | SUNDAY & MONDAY, FEBRUARY 15 & 16 | \$10 OFF* COUPON

*Some restrictions and exclusions apply. See coupon below for details.

JCPenney

when it fits, you feel it® | jcp.com

PRESIDENTS DAY

SALE

FEBRUARY 15-16

\$10 BONUS CASH!

WHEN YOU SPEND \$50 OR MORE IN STORE

Redeemable 2/15-2/16/15. Some restrictions and exclusions apply. Maximum \$30 Bonus Cash coupon per transaction. See store associate for details.

39⁹⁹

guys' Levi's® 514™ straight fit jeans
jcp.com 520-4978
reg. \$58
pricing applies to: 505™, 509™, 509™, 509™, 550™, 517™ & 527™
Levi's excluded from coupon offer.

11⁹⁹

guys' Levi's® logo tee
jcp.com 528-1161
reg. \$16
Levi's excluded from coupon offer.

46⁹⁹

guys' Levi's® 511™ slim fit jeans
jcp.com 520-4213
reg. \$68
Levi's excluded from coupon offer.



39⁹⁹

guys' Levi's® 559™ relaxed straight fit jeans
jcp.com 520-2300
reg. \$58
Levi's excluded from coupon offer.

WHILE THEY LAST

BIG BUYS

USE YOUR COUPON & SAVE EVEN MORE!
SEE MORE ON BACK! IN STORE & AT JCP.COM



BIG BUY 19⁹⁹

a.n.a., Stylus or Arizona denim for her & him
select styles-
guys' fits also include bootcut, slim & loose

a.n.a. bootcut jeans
jcp.com 844-1905
orig. \$50

Stylus skinny & bootcut jeans
jcp.com 860-2065,
860-3219 orig. \$48

Arizona skinny jeans
jcp.com 664-8023
reg. \$42

Arizona relaxed straight-fit jeans
jcp.com 523-4105
reg. \$36

Arizona skinny-fit jeans
jcp.com 523-4455
reg. \$36

Arizona original-fit jeans
jcp.com 523-4129
reg. \$36

WHILE THEY LAST

BIG BUYS

USE YOUR COUPON & SAVE EVEN MORE!
IN STORE & AT JCP.COM



sealy select firm or medium standard pillow **\$10**



royal velvet pure perfection full/queen egyptian cotton blanket in 5 colors **\$35**



ultimate loft xl twin mattress pad **\$45**

we price it low and keep it that way every day

We have the best assortment of bedding basics to help you create the most comfortable bed you can dream of.



tribeca decorative pillow **\$32**



studio 360tc fit-true wrinkle-free queen sheet set in 6 colors **\$45**



royal velvet wrinkleguard 400tc cotton sateen queen sheet set in 6 colors **\$70**



free upgrades
Free upgrades in August on select bali, levolor and jcp home custom blind and shade programs!

nova 50x84" panel **\$20**

linden street landry full/queen coverlet **\$80**

linden street landry full/queen duvet cover set **\$110**

royal velvet pure perfection 325tc queen sheet set **\$60**

linden street landry euro pillow **\$30**



nicole by nicole miller earrings **\$12**



nicole by nicole miller bangles **\$25**



nicole by nicole miller link necklace **\$25**
nicole by nicole miller tassel necklace **\$30**



nicole
by nicole miller

We're excited to give you more Nicole by Nicole Miller.
These modern classics perfectly compliment
the bold, signature patterns of her apparel collection.

nicole by nicole miller bag **\$35**

3-DAY SALE! | SUNDAY-TUESDAY, APRIL 6-8 | 20% OFF* COUPON WITH YOUR JCPENNEY CREDIT CARD
*Some exclusions apply. See coupon below for details.



JCPenney
when it fits, you feel it | jcp.com

EASTER SALE

STYLE THAT FITS YOUR FAMILY AT PRICES THAT FIT YOUR WALLET.

EXTRA 20% OFF* WHEN YOU USE YOUR JCPENNEY CREDIT CARD

*Some exclusions apply. Subject to credit approval. See page 2 for details.



40-50% OFF
ALL DRESSES FOR HER including petites' & women's sizes **\$20.99-\$71.99** orig. \$35-\$120

40-50% OFF

JUNIORS' DRESSES & OLSENBOYE APPAREL

select styles **\$14.99-\$34.99** orig. \$24-\$60

\$29.99
Olsenboye dress jcp.com 658-4413 orig. \$52

\$34.99
Be Smart dress jcp.com 221-8572 orig. \$60



Olsenboye only at JCPenney

5⁹⁹
Juniors' Arizona tank, tee, cami or bandeau
shown: jcp.com 662-5376 orig. \$12



ARIZONA JEAN only at JCPenney

30-40% OFF
SWIMWEAR FOR HER select styles **\$11.99-\$68.60** orig. \$20-\$98



ARIZONA JEAN only at JCPenney

JCPenney SHOP JCPENNEY & JCP.COM APRIL 6-8

online code: STRMWTHR

EXTRA 20% OFF*

WITH YOUR JCPENNEY CREDIT CARD

orig. reg. sale & clearance-priced apparel, accessories, shoes, fine jewelry & home; or an **EXTRA 10% OFF*** watches, furniture, mattresses and custom blinds & shades.

*Some restrictions and exclusions apply. Subject to credit approval. See back of coupon on pg. 2 for details.

OR

online code: STRMWTHR

EXTRA 15% OFF*

WITH ANY FORM OF PAYMENT

orig. reg. sale & clearance-priced apparel, accessories, shoes, fine jewelry & home; or an **EXTRA 10% OFF*** watches, furniture, mattresses and custom blinds & shades.

*Some restrictions and exclusions apply. See back of coupon on pg. 2 for details.

BILLION DOLLAR JEWELRY SALE

40-60% OFF FINE JEWELRY + EXTRA 20% OFF WITH A JCPENNEY CREDIT CARD

20-25% OFF WATCH SELECTIONS

*Coupon required. Some restrictions apply. Extra 20% off subject to credit approval. See coupon on cover for full details.



55⁹⁹ EA.
after extra 20% off with coupon*
1/10 ct. t.w. diamond pendant, earrings or ring in sterling silver or sterling silver with 14k rose gold accent
jcp.com 293-1355, 293-3051, 293-2335, 293-2268, 293-2230
sale \$69.99 ea. reg. \$116.65 ea.

127⁹⁹ EA.
after extra 20% off with coupon*
1/5 ct. t.w. white and color-enhanced blue diamond ring, pendant or earrings in sterling silver
jcp.com 293-1650, 293-2650, 293-3650
sale \$159.99 ea. reg. \$266.65 ea.





30-50% OFF
JCP APPAREL FOR HER
 including petites' & women's sizes
~~\$5.99-\$44.99~~
 orig. \$10-\$65

\$24.99
 gingham shirt
 jcp.com 850-3567
 orig. \$40

\$17.99
 twill shorts
 jcp.com 860-1129
 orig. \$26




 only at
 JCPenney

6⁹⁹
 a.n.a racerback tank
 jcp.com
 842-7685, 842-7680,
 842-7664, 842-7611
 orig. \$12

\$17.99
 cargo shorts
 jcp.com
 844-5067
 orig. \$30

40-50% OFF
A.N.A APPAREL
 select styles

ana
 A NEW APPROACH
 only at
 JCPenney



39⁹⁹
 guys' Levi's® 505™
 regular-fit jeans
 jcp.com 520-2916
 msrp \$58

16 fits and 110 washes
 in store.

18 fits and 175 washes
 @ jcp.com.

waist sizes 28-42.



Pricing applies to Levi's® 505™, 514™,
 527™, 550™, 559™ & 569™ styles. Levi's®
 excluded from coupon offer.



YES IS THE ANSWER

ModernBride®



I Said Yes 1/2 ct. t.w.
bridal ring, platinaire*
sale \$476
everyday \$595
appraised at \$700

men's white tungsten
carbide band
sale \$56
everyday \$70
appraised at \$175

*a blend of sterling silver and 5% platinum

For all jewelry sets, diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds combined.



Fine jewelry this page, I Said Yes diamond bridal jewelry in platinaire®, from left:

3/4 ct. t.w. bridal ring
sale \$796
everyday \$995
appraised at \$1195

3/8 ct. t.w. bridal ring with
blue sapphire accent
sale \$476
everyday \$595
appraised at \$700

1/4 ct. t.w. bridal ring
sale \$340
everyday \$425
appraised at \$515

3/8 ct. t.w. bridal set
sale \$516
everyday \$645
appraised at \$775

Easter Sale Circular • JCPenney



3-DAY SALE | SUN-TUES, MARCH 29-31 | EXTRA 20% OFF

EASTER'S BEST SALE

JCPenney
when it fits, you feel it | jcp.com

SHOP IN STORE & JCP.COM
MARCH 29-31

EXTRA **20% OFF**
WITH YOUR JCPENNEY CREDIT CARD

EXTRA **15% OFF**
WITH ANY FORM OF PAYMENT

GET \$10 OFF \$25 BONUS CASH WHEN YOU SPEND \$30 IN STORE

ONLINE CODE: 3BUNNIES

24⁹⁹ JANEY DRESSES
WORTHINGTON
REG. \$49-92
MFG. \$14-32

40% OFF A, S, & A APPAREL
WOMEN'S DRESSES
WOMEN'S TANKS
& TURTLENECKS
WOMEN'S TOPS
WOMEN'S SKIRTS
REG. \$19-80
MFG. \$14-60

40% OFF DENIM JACKET
WOMEN'S DENIM JACKET
REG. \$109-129
MFG. \$69-89

40% OFF LINED PANTS
WOMEN'S LINED PANTS
REG. \$109-129
MFG. \$69-89

\$10 FOR YOUR 2ND BRA
WHEN YOU BUY 1 AT REGULAR PRICE
ANY 2 & MATCH
ANY COLOR
WOMEN'S BRA
REG. \$10-12
MFG. \$5-7

3 FOR \$24⁹⁹ VANITY FAIR
ALUMINUM
PANTS
REG. \$10-12
MFG. \$5-7

BUY 1 GET 1 50% OFF
MIX & MATCH
ANY COLOR
WOMEN'S BRA
REG. \$10-12
MFG. \$5-7

\$10 COMFORT REVOLUTION BRA
WOMEN'S BRA
REG. \$10-12
MFG. \$5-7

BALI | VANITY FAIR | M

40% OFF WORTHINGTON APPAREL
WOMEN'S DRESSES
WOMEN'S TANKS
& TURTLENECKS
WOMEN'S TOPS
WOMEN'S SKIRTS
REG. \$19-80
MFG. \$14-60

40% OFF A, S, & A APPAREL
WOMEN'S DRESSES
WOMEN'S TANKS
& TURTLENECKS
WOMEN'S TOPS
WOMEN'S SKIRTS
REG. \$19-80
MFG. \$14-60

40% OFF DENIM JACKET
WOMEN'S DENIM JACKET
REG. \$109-129
MFG. \$69-89

40% OFF LINED PANTS
WOMEN'S LINED PANTS
REG. \$109-129
MFG. \$69-89

40% OFF WOMEN'S TANK
WOMEN'S TANK
REG. \$10-12
MFG. \$5-7

40% OFF DENIM CROPS
WOMEN'S DENIM CROPS
REG. \$10-12
MFG. \$5-7

40% OFF DENIM PANTS
WOMEN'S DENIM PANTS
REG. \$10-12
MFG. \$5-7

40% OFF DENIM CROPS
WOMEN'S DENIM CROPS
REG. \$10-12
MFG. \$5-7

40% OFF DENIM PANTS
WOMEN'S DENIM PANTS
REG. \$10-12
MFG. \$5-7

WORTHINGTON | ana | LIZ CLABORNE

40% OFF WOMEN'S TANK
WOMEN'S TANK
REG. \$10-12
MFG. \$5-7

40% OFF DENIM CROPS
WOMEN'S DENIM CROPS
REG. \$10-12
MFG. \$5-7

40% OFF DENIM PANTS
WOMEN'S DENIM PANTS
REG. \$10-12
MFG. \$5-7

40% OFF DENIM CROPS
WOMEN'S DENIM CROPS
REG. \$10-12
MFG. \$5-7

40% OFF DENIM PANTS
WOMEN'S DENIM PANTS
REG. \$10-12
MFG. \$5-7

WOMEN'S | BALI | VANITY FAIR | M

the DRESS EVENT
NOW THROUGH APRIL 4TH

19⁹⁹

DRESSES
WOMEN'S DRESSES
REG. \$29-80
MFG. \$19-50

FREE SHIPPING EVERY DAY AT JCP.COM

ANYWHERE OVER \$99 TO STORES OVER \$25

WORTHINGTON | ALYX

JCPenney